



V2 LEADERSHIP GROUP, INC

Cross Cultural Leadership: Doing Business in China

Overview

Doing Business in China is designed to help an organization take advantage of the low cost and high quality of Chinese workers, expand markets in China, and improve the performance of business units and suppliers in China.

Who should attend the program?

All organizations doing business in China and interested in improving productivity and teamwork, achieving at a higher, sustained level of performance, and clearly accomplishing critical strategic success

Results

- Understanding Chinese Culture
- Building credibility and relationships
- Effective communication (verbal, non-verbal, written)
 - Use of interpreter
 - Learning the language
 - Private and public meetings
 - Giving and receiving feedback
 - Negotiation
- Ability to build global teamwork
- Improved interaction with suppliers, customers, contractors and employees in China
- Reduced conflicts, misunderstandings and mistakes and improved teamwork
- Negotiation confidence
- Exponentially increased enjoyment of time spent in China
- Ability to formulate business strategy in China more succinctly