



V2 LEADERSHIP GROUP, INC

# Change Management

## Overview

Designed to enable managers to lead people through change effectively, this program focuses on ways to succeed in making changes. *Change Management* identifies the reasons that many change efforts fail and presents a model for effective implementation of change. *Change Management* helps managers understand how to deal with the complacency they may encounter in their group, how to convince the group that change is indeed necessary, and how to get their people to commit to the change. *Change Management* concentrates on showing managers how to keep the commitment to change alive through effective communication and effective use of rewards and new challenges. Participants will learn tools for effective communication of the change effort, processes for identifying and dealing with obstacles, and ways to celebrate small successes while never losing sight of the final goal.

## Who should attend the program?

- Managers who want to learn how to lead their team through change
- Managers who want to help their team be more innovative
- All who want to improve their own ability to embrace change
- All who want to improve their ability to be innovative

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## Results

- Understanding the inevitability of change
- Understanding the reasons that so many change efforts fail
- Learning processes to make sure that change efforts are successful
- Practicing tools that will aid in the successful implementation of change
- Understanding the importance of gaining commitment from the team
- Learning processes for gaining that commitment to the change efforts
- Understanding the importance of effective communication for change to be successful
- Learning ways to communicate change efforts successfully
- Learning ways to keep the team motivated and committed during the entire change effort